

## CURRICULUM VITAE

Örjan Sölvell

### Born

September 23, 1956 in Göteborg, Sweden.

### Family

Married to Ingela Birgitte Sölvell, M.A.

Children: Frida, Marta born 1992, and Nils, Christian born 1993.

### Current positions

Professor of International Business at the Stockholm School of Economics, SSE. Endowed chair by the IIB Endowment (1999-) (on leave 2003) [www.sse.edu/IIB](http://www.sse.edu/IIB)

Senior Institute Associate at the Institute for Strategy and Competitiveness, ISC, Harvard Business School, Boston, USA (2000-). [www.isc.hbs.edu](http://www.isc.hbs.edu)

Visiting Professor of Social and Economic Geography, Uppsala University, Centre for Research on Innovation and Industrial Dynamics, CIND (2003-). [www.cind.se](http://www.cind.se)

### Education and Degrees

Stockholm School of Economics, Docent i företagsekonomi (1992)

Stockholm School of Economics, PhD (1987)

Harvard Business School, visiting PhD student (alumni: VIS 1982)

George Washington University, visiting PhD student (alumni: IB 1981)

Stockholm School of Economics, BSc with distinction (1979)

### Current Appointments

Member of the Board of Oxford Research AB (2003-)

Member of the Executive Committee of the Centre for Research on Innovation and Industrial Dynamics (CIND) at Uppsala University (2003-)

Official Swedish Representative for the World Economic Forum – Global Competitiveness Report (1999-)

Chairman of the jury for the 'Institute of International Business Dissertation Award in Memory of Gunnar Hedlund' (1998-)

Chairman of the Board of Ivory Tower AB (1997-)

Member of the Board of the Hans Stahles Minnesfond (1997-)

Member of the Board of the European International Business Academy, EIBA, (1997-)

Member of the Invest in Sweden Agency (ISA) - Council of Economic Advisors (1995-)

Member of the Board of the Scientific Council of the Bertil Ohlin Institute (1994-)

### Previous Appointments

Member of the Scientific Council, Swedish Anti-Trust Authority (Konkurrensverket) (1999-2003)

Director for the Institute of International Business, IIB (1994-2002)

Member of the Swedish think-tank: SNS Ekonomirådet (Economic Council), Stockholm (2001)

Expert in a Nordic Group – Nordic Competitiveness. Nordic Council of Ministers/Oxford Research

Member of the Board of Secus Data AB, Stockholm (1996-2000)

Member of the Board of Liberala Ekonomklubben (1999-2000)

Economic expert in the Swedish marketing law court ('mål enligt marknadsföringslagen i Stockholms tingsrätt') (1996-1999)

Project leader for EQUIS accreditation (the first business school in Sweden) of the Stockholm School of Economics (1998-1999)

Expert to ETAN Working Group, Technology Policy in the Context of Internationalization, DG XII, European Commission, Brussels, Belgium (1997-1998)  
 Member of the board of 'Stipendiestiftelsen för studier av Japanskt samhällsliv' (1994-1997)  
 Economic expert in the Swedish anti-trust court ('mål enligt konkurrenslagen i Stockholms tingsrätt') (1994-1997)  
 Expert to the Governmental Committee 'Underprissättningskommittén' (1994-1995)  
 Assistant, Associate and Acting Professor, IIB - SSE (1987-1999)  
 Research Associate, IIB - SSE (1982-1987)  
 Research Fellow at the Swedish Council for Research in the Humanities and Social Sciences, HSFR (1983-1987)  
 Research assistant in the Governmental Committee for Foreign Direct Investment, DIRK (1979-1980)

### **Visiting Appointments**

Harvard Business School, Institute for Strategy and Competitiveness, Boston, USA. Institute Fellow (2000-2002)  
 Hitotsubashi University, Institute of Business Research, Tokyo, Japan. Visiting Assistant Professor (1988-1989)

### **Invited Speaker**

The Competitiveness Institute, 6th Global Conference, "Innovative Clusters – A New Challenge", Gothenburg, Sweden, presenting the Cluster Initiative Greenbook (September 2003).  
 European Trend Chart on Innovation, EU Commission DG Enterprise, Luxemburg (May 2003)  
 World Knowledge Forum, Seoul, Korea (October 2002)  
 Leadership Forum, Tartu, Estonia (September 2002)  
 "The Social Construction of Markets", Bellagio, Italy (July 2002)  
 "The Future of the Multinational Corporation", London Business School, London, U.K. (June 2002)  
 World Economic Forum, Annual Meeting, Davos, Switzerland (February 2001). Panel on the Future of the Baltic Sea Region. Together with the Presidents of Estonia, Latvia, Lithuania and the Prime Minister of Denmark.  
 Baltic Development Forum Summit Meeting in St Petersburg, Russia (September 2001) with Michael E Porter.  
 Nordic Council of Ministers – "Norden som en sammanhängande erhvervsregion" (December 2000)  
 Baltic Development Forum Summit Meeting in Malmö, Sweden (September 2000) with Michael E Porter.  
 Government Seminar "Tillväxt och företagande" in Stockholm led by Minister of Industry (August 1998)  
 Government Seminar, Gothenburg Opera House, Sweden (September 1996). Together with the Swedish Prime Minister and the Cabinet of the newly appointed Government

## **Teaching**

### **Program Administration at SSE**

Responsible for writing the first report on a full-time MBA at the Stockholm School of Economics (2000)  
 Member of the Faculty Board of the Stockholm School of Economics in Riga (1996-1997)  
 Director and co-director Advanced Management Program (AMP), at the SSE (1996-1997)  
 Founder and Director, International Graduate Program (IGP), at the SSE (1994-1995)  
 Director, International Business Program (IB), at the SSE (1990/1992-1994)

### **Teacher at SSE (Master, PhD, Exec. ed)**

Advanced Management Program, AMP (1993-)  
 Executive MBA Program (1991-1998)  
 International Business Environment and the Multinational Enterprise (1991-)  
 Rivalry, Strategy and Industry Evolution (PhD course) (1989-90)  
 Strategy and Management of International Business (1987-1990)  
 International Industry and Competitive Analysis (1982-1986)  
 Strategic Management (1982-85)

### **Visiting Teaching Appointments**

Uppsala University, Centre for Research on Innovation and Industrial Dynamics, CIND. PhD (2003)  
 Harvard Business School and Kennedy School of Government. MBA and MPA (MOC 2003)  
 Harvard Business School – ISC, Boston, USA. MOC Global Faculty Training Seminar (2002).

The Institute for Industrial Policy Studies, IPS, Seoul, Korea. EMBA (2002)  
 Harvard Business School and Kennedy School of Government. MBA and MPA (2001-2002)  
 Developed a new course taught jointly with Professor Michael E. Porter “Microeconomics of Competitiveness: Firms, Clusters and Economic Development” (MOC)  
 Istituto di Studi per la Direzione e Gestione di Impresa (STOA), Naples, Italy. Exec ed (1992-1993)  
 The Beijing Institute for Economic Management, Beijing, China. Exec ed (1989)  
 Helsinki School of Economics and Business Administration, Helsinki, Finland. MBA (1986)

## Research

### Conference Organizer

Track Chair. European International Business Academy, EIBA, Copenhagen 2003.  
 Chairman for international workshop: The Social Construction of Clusters. Gotland 2003.  
 Track Chair. Academy of International Business, AIB, Vienna 1998.  
 Co-chairman for the 1996 European International Business Academy (EIBA) Annual Conference in Stockholm. December 15-17 (with Gunnar Hedlund, IIB)  
 Co-chairman for the 1994 Prince Bertil Symposium - The Dynamic Firm - the Role of Regions, Technology, Strategy and Organization (with Professors Peter Hagström, Alfred D Chandler Jr. and Michael E Porter, all from the Harvard Business School, and Paul R Krugman from M.I.T.)

### International Research Projects

The Baltic Rim Regional Agenda, coordinated by Professors Örjan Sölvell and Michael E. Porter at the Harvard Business School (2000-2001)  
 The Competitive Advantage of the Middle East, coordinated by Dr Yagil Weinberg and Professor Michael E Porter at the Harvard Business School (1996-1997)  
 Global Innovation in Multinational Enterprises, coordinated by Professor Gunnar Hedlund at IIB, Professor Ikujiro Nonaka at Hitotsubashi University, Tokyo, and Professor Eleanor Westney at M.I.T. (1991-1994)  
 The Competitive Advantage of Nations, coordinated by Professor Michael E Porter at the Harvard Business School (1986-1990)  
 The Future of the Automobile, coordinated by M.I.T. (1982-1983)

### Evaluation of Full Professorships

Professor of International Business, Stockholm School of Economics, IIB (2002)  
 Professor of International Management, Northeastern University, Boston (2001)

### Evaluation of Associate Professorships

Julian Birkinshaw, London Business School (2000)  
 Ulf Holm, University of Uppsala (1999)

### Official PhD external examiner

Petter Boye, University of Lund (1999)  
 Ulf Holm, University of Uppsala (1994)  
 Manoucher Fährang, University of Luleå (1994)

### PhD thesis advisor (finished degrees)

Robin Teigland, SSE (PhD 2003)  
 Stefan Johnsson, SSE (PhD 2003)  
 - Sage-Louis R. Pondy Best Dissertation-Based Paper Award as well as the OMT Division's (Organization and Management Theory) nominee for the Newman Award at the Academy of Management 2003  
 - Newman Award (all Academy) 2003  
 Anders Liljenberg, SSE (PhD 2001)  
 Johanna Ludvigsen, SSE (PhD 2000)  
 Patrik Regné, IIB (PhD 1999)  
 - Nominated for the Igor Ansoff Award, 2000

Jonas Ridderstråle, IIB (PhD 1997)

Lena Zander, IIB (PhD 1997)

- The Barry Richmond Award for best doctoral dissertation in IM, Academy of Management, 1998
- Award for best doctoral thesis – the Farmer Award - Academy of International Business, AIB, 1998
- Award for the best 'PhD in Business Administration' 1997-1998' from Civilekonomernas Riksförbund, Sweden

Ivo Zander, IIB (PhD 1994)

- Award for the best 'PhD in Business Administration' 1994-1995' from Civilekonomernas Riksförbund, Sweden.

Maria Bengtsson, Umeå University (PhD 1994)

## List of Publications

### Monographs and Editor for Edited Volumes

- 2003      The Cluster Initiative Greenbook Stockholm: Ivory Tower (with Göran Lindqvist and Christian Ketels).
- 2001      kluster.se. Sverige i den nya ekonomiska geografin. Ekonomiska Rådets rapport 2001. Stockholm: SNS Förlag. (with Hans Tson Söderström, ed., Pontus Braunerhielm, Richard Friberg, Victor Norman).
- 2000      Leading-Edge Multinationals and Leading-Edge Clusters, Journal of International Studies of Management & Organization, Summer, Vol. 30, No. 2 (edited with Julian Birkinshaw).
- 1998      Spelar det någon roll ?- Om ökat utlandsägande i svenskt näringsliv. ISAs Ekonomiska Råd 1998. Stockholm: Invest in Sweden Agency. (with Anders Malmberg et al.).
- 1998      The Dynamic Firm. Oxford University Press (edited with Alfred D. Chandler Jr. & Peter Hagström).
- Paperback edition 1999.
- 1995      The Dynamic Multinational Firm, Journal of International Studies of Management & Organization, Spring/Summer 1995. Vol. 25 (edited with Ivo Zander).
- 1991      Advantage Sweden. Stockholm: Norstedts Juridik (with Ivo Zander and Michael E. Porter).
- 2nd edition 1993.
- Paperback edition 1999.
- 1987      Entry Barriers and Foreign Penetration - Emerging patterns of International Competition in Two Electrical Engineering Industries 1987 Stockholm: IIB. Published Doctoral Dissertation.
- 1981      Effekter av investeringar utomlands SOU 1981:33. Stockholm: Liber (with Jan-Erik Vahlne).

### Refereed Chapters in Edited Volumes and Journal Articles

- 2003      Subsidiary Impact on Host-Country Economies – The Case of Foreign Owned Subsidiaries Attracting Investment into Sweden. Journal of Economic Geography, Vol. 3, No. 4. (with Ulf Holm and Anders Malmberg).
- 2003      The Multi-Home Based Multinational: Combining Global Competitiveness and Local Innovativeness, in The Future of the Multinational Company. J. Birkinshaw, S. Ghoshal, C. Markides, J. Stopford, G Yip (eds). Hoboken: J. Wiley and Sons.
- 2002      Does Foreign Ownership Matter? Subsidiary Impact on Local Clusters, in Havila, V., Forsgren, M. & Håkansson, H. Critical Perspectives on Internationalisation. Oxford: Elsevier Science Ltd. (with Anders Malmberg).
- 2002      The Phantom Multinational, in Havila, V., Forsgren, M. & Håkansson, H. Critical Perspectives on Internationalisation. Oxford: Elsevier Science Ltd. (with Ivo Zander).
- 2000      Cross-border Innovation in the Multinational Corporation – A Research Agenda. Journal of International Studies of Management & Organization, Summer, Vol. 30, No. 2 (with Ivo Zander).
- 2000      Technological Advantage in the International Firm - Local and Global Perspectives on the Innovation Process. Management International Review (with Maria Lindqvist and Ivo Zander).
- 2000      Analytical Foundations: An International Business Perspective. John Dunning (editor), Regions, Globalization and The Knowledge-Based Economy. Oxford University Press (with Julian Birkinshaw).
- 1998      The Role of Geography in the Process of Innovation and sustainable Competitive Advantage of Firms. In The Dynamic Firm, Chandler, A. D, Hagström, P., Sölvell, Ö (eds). Oxford University Press (with Michael E Porter).

- 1998 International Diffusion of Knowledge - Isolating Mechanisms and the Role of the MNE. In *The Dynamic Firm*, Chandler, A. D, Hagström, P., Sölvell, Ö (eds). Oxford University Press (with Ivo Zander).
- 1997 Local and Global Forces in the Innovation Process of the Multinational Enterprise - an Hour-Glass Model. Nordrefo 1997:3 Special issue: Regional Specialisation and Local Environment - Learning and Competitiveness. Copenhagen: (with Henrik Bresman).
- 1997 Accumulazione locale di conoscenza e competitività delle imprese. Sviluppo Locale Vol IV, No 4, 1997. (with Anders Malmberg & Ivo Zander).
- 1997 A Conceptual Model of Localized Innovation Processes and Sustainable Competitive Advantage of Firms (with Anders Malmberg). In *Interdependent and Uneven Development: Global - Local Perspectives*. M. Taylor and S. Conti (eds). Aldershot: Avebury.
- This chapter is also available in Korean.
- 1997 Successful Competition from the Periphery - The Case of Swedish Multinational Enterprises. In *Competing from the Periphery - Core Issues in International Business*, Fynes, B and Ennis, S. (eds). The Dryden Press. (with Ivo Zander).
- 1996 Spatial Clustering, Local Accumulation of Knowledge and Firm Competitiveness . Geografiska Annaler, Series B. Vol. 78B No. 2. (with Anders Malmberg and Ivo Zander).
- Reprinted (2003) in: *Globalization and the Location of Firms*, Cantwell, J. (ed). Blackwell Publishing.
- 1995 Organization of the Dynamic Multinational Enterprise - The Home Based and the Heterarchical MNE. Journal of International Studies of Management & Organization, Spring/Summer 1995 (with Ivo Zander).
- 1991 Market Power and Consumer Welfare in the White Goods Industry. In *Internationalization, Market Power and Consumer Welfare*. Y. Bourdet (ed). London: Routledge.
- 1991 European Myopia in L-G. Mattsson & B. Stymne (eds) *Corporate and Industry Strategies for Europe*. Elsevier Science Publishers B.V. (with Ivo Zander).

- 1988 Is the Global Automobile Industry really Global? In N. Hood & J-E. Vahlne (eds) Strategies in Global Competition London: Croom Helm.
- 1988 Internationell konkurrenskraft måste sökas hos företagen. In Ems (ed) Exportindustrins framtid - är konkurrenskraften i fara? Stockholm: SIND 1988:2.

### Other Published Works

- 2003 Svenska klusterkartor – en statistisk inventering av kluster i Sverige 2002. Centre for Research on Innovation and Industrial Dynamics, CIND. Uppsala University and Nutek (with Anders Malmberg and Göran Lindqvist).
- 2000 Futures of Sweden. Stockholm: SSE Corporate Partners and the Museum of Modern Art (with Kjell Nordström and Birgitta Stål).
- 2000 Microcompetitiveness of Wireless Valley. Invest in Sweden Report 2000. Stockholm: Invest in Sweden Agency. (with Michael E Porter and Ivo Zander).
- This report is also available in German, French and Mandarin (see [www.isa.se](http://www.isa.se))
- 2000 Sverige framtid – behovet av ökad klusterdynamik och förstärkta omvärldslänkar. Report from Sveriges Tekniska Attachéer, STATT.
- 1994 En modell för internationell branschomvandling och företagsstrategi in S. Söderman (ed) 1994 Exporthandboken. Stockholm: Industrilitteratur.
- 1994 Sveriges framtid finns i historiska 'Hollywoods' MTC Kontakten. Jubileumstidskrift -94.
- 1992 Konkurrenskraften i japansk industri. MTC Kontakten. Vintern 91-92.
- 1991 The Home Based MNE - Managing the Global Firm with Several Home Bases. Diamond Weekly, Tokyo, 11-2, 1991 (translated to Japanese).
- 1991 The Global Corporation - a Comparison Between Swedish and Japanese Multinationals. Diamond Weekly, Tokyo, 6-22, 1991 (translated to Japanese).
- 1991 Konkurrensens betydelse för det svenska näringslivets långsiktiga utvecklingskraft, 1991, Bilaga 6 till Konkurrens för ökad välfärd. Stockholm: SOU 1991:59.



- 1989 Market power and Consumer Welfare in the White Goods Industry. The Study of Power and Democracy in Sweden (Maktutredningen). August 1989. English Series Report No 31.
- 1988 Länders konkurrenskraft - ett internationellt forskningssamarbete 1989. in Sverige - drivhus för internationell konkurrenskraft? Stockholm: SIND 1988:1 (with Ivo Zander).
- 1985 Kommentar till Göte Hanssons uppsats, in L. Engwall & J-E. Vahlne (eds) Multinationella företag: en utmaning för ekonomisk forskning. Stockholm: Doxa Ekonomi.

### Conference Papers and Proceedings

- 2002 MNC Impact on Local Clusters – The Case of Foreign Owned Subsidiaries in Sweden. Conference proceedings from the 28<sup>th</sup> EIBA annual conference, Athens, Greece (with Ulf Holm and Anders Malmberg).
- 1998 Spatial Clustering, Local Accumulation of Knowledge and Firm Competitiveness published in Regional Strategies for an Innovative Economy: The Globe Seminar Lars-Inge Ström (ed.). Östersund: SIR.
- 1996 Innovative Performance in Industry - The Role of Industry Clusters, Climate of Competition and Cluster Strength. European International Business Association 22nd Annual Conference, Stockholm School of Economics, 15-17 December, 1996. (with Maria Bengtsson).
- 1996 Local and Global Perspectives on the Innovation Process - Knowledge Exchange in International Firms. EMOT workshop on 'Learning & Embeddedness: Evolving Transnational Firm Strategies in Europe' University of Durham, 27-29 June, 1996. (with Maria Lindqvist & Ivo Zander).
- 1995 Managing and Organizing the Innovation Process in the Multinational Enterprise - Between Heterarchy and Home-Base. New Challenges for European and International Business Schiattarella, R. (ed) Vol 2. European International business Academy
- 1995 Spatial Clustering, Accumulation of Knowledge and Firm Competitiveness Residential Conference of the IGU Commission on the Organisation of Industrial Space, Seoul, Korea 7-11 August (with Anders Malmberg).
- 1995 The Local Nature of the Innovation Process – Implications for the Multinational Firm. EMOT Workshop, University of Reading, June 1995 (with Ivo Zander).

- 1992      Transfer and Creation of Knowledge within Firm Clusters - Implications for Innovation in the Global Firm Conference Proceedings: European International Business Association 18th Annual Conference. University of Reading, 1992 (with Ivo Zander).
- 1992      Domestic Rivalry in Japanese Industry. Paper presented at the LMVH Conference, Euro-Asia Center, INSEAD, France.
- 1991      Strategies for Global Competitive Advantage - The Home Based MNE vs. the Heterarchical MNE. Paper presented at the 17th Annual EIBA Conference, Copenhagen School of Economics and Business Administration. Dec. 15-17. (with Ivo Zander).
- 1990      Creation of Competitive Firms and Industries in Sweden - The Role of Domestic Rivalry. Paper presented at the 10th Annual SMS Conference, Stockholm, September 24-27, 1990 (with Michael E. Porter and Ivo Zander)
- 1986      Increasing Competition in International Markets - Strategic Response Patterns of Swedish Multinational Enterprises (with I Zander). Paper presented at the 12th Annual EIBA Conference, Dec. Strathclyde University. (with Ivo Zander)
- 1984      Definition of Global Industries. The Prince Bertil Symposium "Strategies in Global Competition" at the Stockholm School of Economics.
- 1981      Structural Evolution in the Automotive Industry – History and Possible Futures. Institute for Management of Innovation and Technology, IMIT, Gothenburg. (with Jan-Erik Vahlne)

### **Opinion Editorials**

- 2003      Sverige måste få en modern klusterpolitik. *Dagens Industri* 18/9 -03. DI Debatt.
- 2000      Sverige måste länkas bättre till omvärlden. *Göteborgsposten* 19/3 -00. GP Debatt.
- 1999      Företagsflytt kan rädda svenska jobb. *Dagens Nyheter* 11/5 -99. DN Debatt (med Anders Malmberg).
- 1999      Gå inte på myten om den globala byn! *Dagens Industri* 27/2 -99. DI Debatt (med Mats Forsgren och Ulf Holm).
- 1999      Det är globalieringen som tvingar ut ledningen. *Dagens Industri* 12/2 -99. DI Debatt (med Mats Forsgren och Ulf Holm).

- 1999 Sverige har inget dåligt näringsklimat. Göteborgsposten 16/1 –99. GP Debatt (med Mats Forsgren och Ulf Holm).
- 1994 Innovationskraften nödvändig för en långsiktigt starkare industri. Svenska Dagbladet 21/3 –94. Ord mot Ord.
- 1993 Stoppa Volvo/Renaultaffären. Finanstidningen 28/10 –93. Opinion (med tio andra i uppropet).
- 1991 Det är de griniga kunderna som är hemligheten med Japan. Dagens Industri 6/6 –91. DI Debatt.
- 1991 Liberala politiker har kört fast. Dagens Nyheter 30/6 –91. DN Debatt (med Carl Hamilton).
- 1991 Näringslivspolitikerna statisk. Svenska Dagbladet 7/8 –91. Ord mot Ord.
- 1991 Nationella Champions får inte kväva de små spirande. Ledarskap 7 –91.

### Teaching Cases

- 2003 Russia and St. Petersburg: History of Economic Development. Harvard Business School.
- 2002 Estonia in Transition. Harvard Business School.
- 2002 Finland and Nokia. Harvard Business School.
- 2002 Volvo Trucks (A): Penetrating the U.S. Market. Harvard Business School.
- 2002 Volvo Trucks (B): Acquisition of RVI. Harvard Business School.
- 2002 Volvo Trucks (C): Closing Down Volvo Global Trucks. Harvard Business School.
- 2002 Australian Wine. Harvard Business School.
- 1994 Eurostar versus American Eagle (with Ivo Zander, Mikael Daun). IIB.
- 1994 Astra Hässle - Development of the gastrointestinal drug Losec (with Jan-Erik Vahlne). IIB.
- 1993 Kopieringspappersbranschen (with Erik Skog). IIB.

- 1993      The Major Home Appliance Industry (a): Structural Evolution in the Europe and Emerging Global Competition. IIB.
- 1993      The Major Home Appliance Industry (c): Electrolux. IIB.
- 1993      The Major Home Appliance Industry (d): Matsushita. IIB.
- 1989      Global Competition in the Microwave Oven Market. IIB.
- 1988      Case studies of internationally competitive Swedish industries: heavy trucks, newsprint, rock drills and rock drilling equipment (with Ivo Zander). IIB.
- 1988      Den svenska finpappersmarknaden (with Ingela Sölvell) Marknadstekniskt Centrum, MTC, Stockholm.